
business toolkit



PLASTIC FREE

— JERSEY —

SURFERS AGAINST SEWAGE

Reduce plastic waste
Save money
Reduce your carbon footprint
plasticfreejersey.com





HELP JERSEY BE PLASTIC FREE

For Plastic Free Jersey status
to be awarded to us we
all need to do our bit.
Together we can tackle plastic
pollution and the problems
caused by single-use plastics.

GLOBALLY, WE ARE NOW PRODUCING NEARLY
300 MILLION TONS OF PLASTIC
EVERY YEAR.

50% OF THIS IS FOR
SINGLE-USE
PURPOSES



AROUND **10%** OF OUR
WASTE IS
PLASTIC

EACH YEAR

HOW OFTEN DO YOU USE THESE SINGLE-USE PLASTICS?

BALLOONS AND PROMOTIONAL GOODS

Buy eco promotional goods and if you must use balloons make sure they are biodegradable.



COFFEE CUPS AND LIDS

The UK uses 2.5 billion disposable coffee cups each year. Provide refillable cups and change any vending machines to take them.



PLASTIC BOTTLES

Plastic bottles can last for 450 years in the marine environment, they slowly fragment into smaller pieces but never truly go away. Offer refillable alternatives.



PLASTIC BAGS

On average a plastic bag is used for twelve minutes. Keep bags that people can borrow when they need to pop out to buy something.

STATIONERY

Non-plastic pens, rulers and all common stationery are readily available. Hold a stationery amnesty to see what people have lurking on their desks!



BATHROOM PLASTICS

33% of plastic is used once and then discarded. If you provide bathroom essentials for staff or clients choose refillable and plastic free versions.



PLASTIC CUTLERY AND STRAWS

Banish plastic straws and offer washable cutlery at work. If you have an event and need disposable cutlery or straws buy plastic free alternatives.



TAKE 5 **SMALL STEPS** TO BE **PLASTIC FREE**

1 Register your business tell us you're joining in
plasticfreejersey.com/commit

2 Think – We need Jersey businesses to remove at least 3 single-use plastic items. Check out our tips if you're stuck:

- what single use plastic items are used in your business?
 - look at 3 of the items on the list
 - what would happen if you just stopped using them?
 - is there a different way you could do things?
 - is there a cost implication for your business?
 - what will the impact be on your clients/customers?
-

3 Make the change

4 Let us know when you've removed at least 3 plastic items from your business
plasticfreejersey.com/share

5 Display your sticker with pride
don't forget to share your good work with your staff and clients/customers



TIPS TO BE PLASTIC FREE



FOOD & DRINK

- Get rid of plastic straws and keep your non-plastic ones under the counter
- Use reusable cutlery when you dine in and plastic-free cutlery for takeaways
- Get rid of the sauce sachets
- Use plastic free take-away containers
- Opt for plastic free food covers
- Offer to re-fill water bottles
- Encourage the use of reusables and charge more for single-use items
- Sell reusable options
- Get rid of your plastic bags

RETAILERS

- Get rid of single-use plastic bags
- Educate your staff to think plastic free 'shall I pop that in your bag for you' instead of 'would you like a bag'
- Remove single-use plastic items from sale and replace with plastic free alternatives
- Encourage customers to bring reusable containers
- Ask your suppliers to remove plastic wrapping on deliveries
- Get rid of plastic tags and replace with alternatives

HOTELS

- Get rid of plastic straws and keep your non-plastic ones under the counter
- Buy concentrated versions of cleaning products
- Remove plastic bottles from the bar and replace with glass or other alternatives
- Ask for dry cleaning to be wrapped in paper instead of plastic
- Get your laundry to be covered in paper instead of plastic
- Have a refill station for residents who want to refill a water bottle
- Offer to wash out reusable bottles and cups

CLEANING COMPANIES

- Order products in bulk and decant into smaller containers
- Buy concentrated versions that you can dilute
- Offer clients a recycling service so they will recycle their waste better
- Ask suppliers to remove plastic wrap for deliveries





TIPS FOR YOUR OFFICE TO BE PLASTIC FREE

- Replace plastic stationery with refillable versions or plastic free alternatives
- Install cooling water filters instead of using bottled water (or put jugs of water in the fridge!). Provide jugs and glasses for meetings instead of bottles
- Encourage staff to use refillable coffee cups when they bring in a drinks so you don't need to remove their waste
- Remove plastic cups and bottles from drinks machines. Swap to a machine that takes reusable cups or one that uses plastic free alternatives
- Have a boomerang bag draw in the kitchen so people can borrow a bag for picking up lunch rather than getting a new bag
- Encourage staff to bring in a packed lunch by providing them somewhere they can keep it cool
- Replace promotional merchandise with plastic-free 'eco' alternatives
- If you have a plumbed-in water dispenser swap for one that dispenses fizzy water and provide fruit so you can jazz it up, a great alternative to fizzy drinks.

**IF YOU DON'T BUY OR USE ANY
SINGLE-USE PLASTICS BUT WANT TO
BE INVOLVED IN PLASTIC FREE JERSEY
HERE ARE 3 QUICK STEPS:**

- 1 Banish single-use takeaway coffee cups, bottles** and many more, from being brought into your business stipulating staff can only bring in reusable alternatives
- 2 Join the eco active business** network (if you haven't done so already!)
gov.je/ecoactivebusiness
- 3 Get involved in plastic free initiatives and events.**

**SPREAD
THE WORD!**

**JERSEY
IS GOING
PLASTIC
FREE!**

SOLUTIONS

Reduce your plastic use and encourage others to do the same. That might include choosing plastic free alternatives.

Reuse things where possible.
Recycle your waste especially plastic bottles.



PLASTIC FREE — JERSEY — SURFERS AGAINST SEWAGE

If you want to know where to buy plastic free alternatives, or who can help you to recycle at work please check our Plastic Free Jersey members directory

plasticfreejersey.com

Remember to think before you print

